



LUSS

T E X T I L E

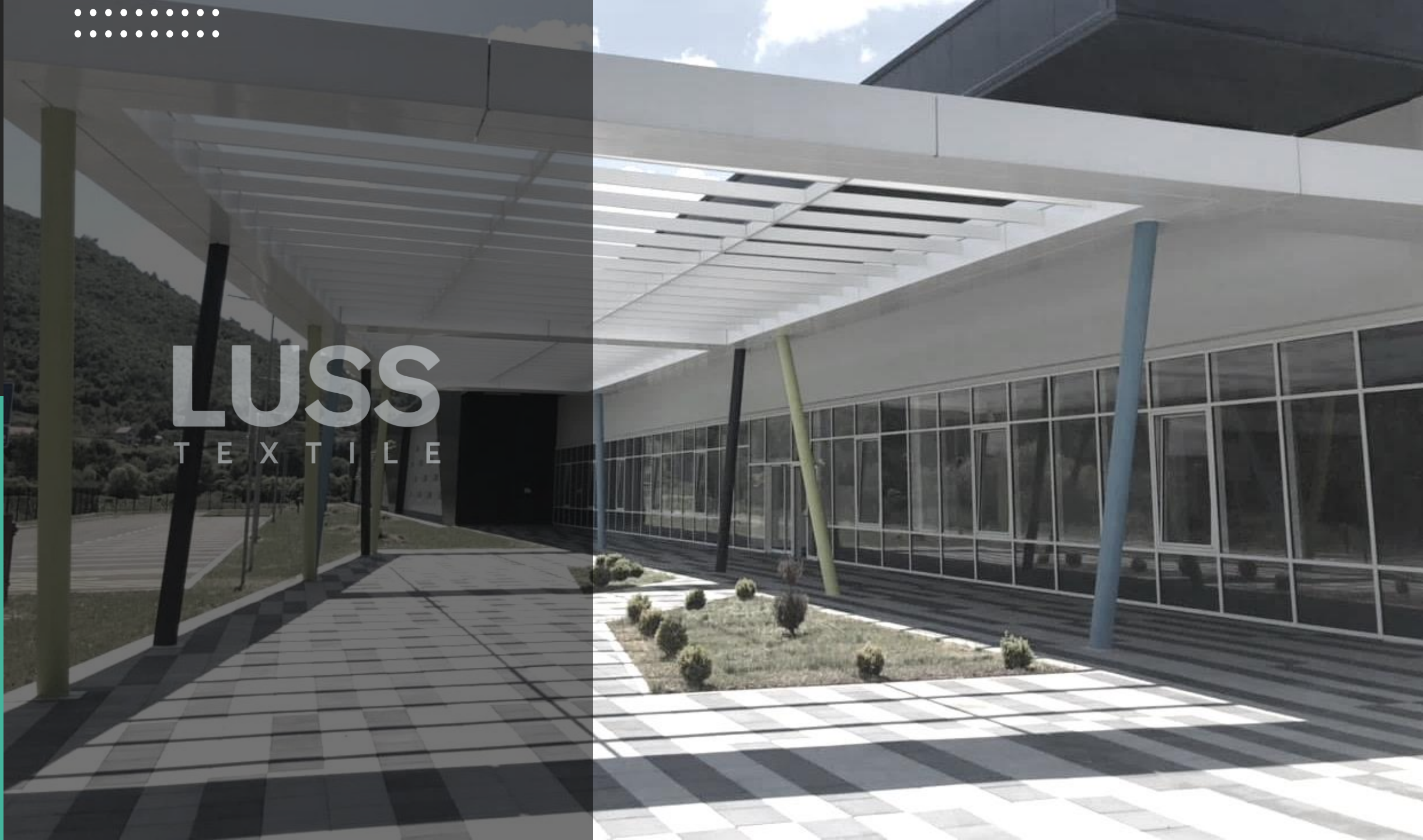




Table of Contents

TEXTILE INDUSTRY IN SERBIA	01	PRODUCTION & QUALITY ASSURANCE	16
ABOUT US	04	BUSINESS SUSTAINABILITY	22
SERVICES & BRANDS	08		

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Textile industry in Serbia

Textile production in Serbia has a long tradition and has been one of the main export industries for many years. Serbia's treasured positioning in the heart of SEE makes it an outstanding investment location.

This sector used to employ more than 250,000 workers and the value of exports amounted to more than five billion dollars. Today, there are about 2,000 active textile companies with more than 65,000 employees, which make up about 3% of the total registered employment in the Republic of Serbia.


Admirable tradition, high-quality products at competitive prices, numerous free trade agreements with other markets, together with skilled labor and relatively favourable costs of subcontracting services are main reasons why investments are made in the Serbian textile industry. Stable trade agreements with EU, Russia, USA, CEFTA, EFTA, Turkey, Belarus and Kazakhstan, as well as exports combined with proven experience in maintaining customer relations and meeting customer requirements, contribute to a steady increase of the export volume in textile industry.






ABOUT US


Our history & business profile



We are a leader in the region garments production and a company that pushes the boundaries of textile innovation. We started our journey as a family-owned company, and we tend to always stay true to those roots and values and transfer them in our way of doing business.




Our representative office is in Belgrade together with our production plant in Draganici, Raska is the most modernly equipped textile factory in this part of Europe. The highest level of technological equipment, adjustment to the client and continuous harmonisation with world standards and innovations when it comes to material and models – is what sets us apart from others.




90% of our products are exported to the EU market and in just 9 months time we managed to enter the Polish market (NATO and EU member states) and produce uniforms for its military and police.



We aim not only to become a European leader in garments production and surpass the competition with our own capacities and modern technology, but also to lay new foundations for a real development center for all categories and types of textile garments.



We successfully cooperate with dozens of subcontractors in Serbia and we build relationships based on understanding and trust, both with suppliers and with customers in domestic and foreign markets.



Humanity is our greatest strength. We currently employ over 300 workers from the territory of the municipalities of Raska and Novi Pazar. We treat employees responsibly and ethically and we choose to invest in our people in the same way as we would in our family. Our team consists of individuals whose talents show ability to act in even the most demanding industry-relevant sectors.

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We have long tradition and re-qualified workforce, and we are proud to offer favourable price-quality ratio in the vicinity of Europe's largest capitals. We awakened the textile industry in Serbia after decades of crisis, and the plant in Raska became the textile pride of the entire region.

SAVA MITROVIC, MANAGING DIRECTOR



Our greatest achievements

The largest center of the garment industry in the Balkans

The absolute leader in the region in the production of textile garments. Our production plant is equipped with the most modern equipment with highly qualified workforce.

We are constantly improving our business responsibility and increasing economic success based on long-term goals.

Guarantee of high product quality

The entire development and production process takes place within Luss Textile factory with guaranteed control of all phases, resulting in a high quality product.

The obtained ISO standards are just a confirmation that our way of doing business and production are in line with international standards.

Production in the spirit of environmental awareness

We use environmentally friendly energy sources while creating greater value for our customers. We are constantly improving our business through innovation and smart thinking.

We take responsibility for safe business, environmental protection and quality of life in the community in which we operate.

Leader in the production of medical masks

We are one of the four companies in Serbia that have a license for the production of medical masks, with the fulfillment of all legal and normative conditions for their usage.

Fully automated production of disposable medical masks takes place according to the highest safety and sanitary standards.

The greatest contribution to employment in Serbia

As the winner of the award for the greatest contribution to employment in Serbia in 2019, we are recognised as one of the heroes in times of crisis.

Excellence in human resources management, job security, reputation and good treatment of employees are the basis for the quality of our business.



OUR SERVICES & BRANDS

*All about our services and the items we
produce*

Our services



TECHNICAL PREPARATION

Tech-Pack is one of the most important tools of our Production development process that allows our Production team to comprehend the client's method of work, design, fabrics, accessories and all other product specifics.



PATTERN MAKING

Ability to create pattern from scratch using our CREA software including model grading and nesting, fitting the cut-out images and printing on the plotter, means we can produce garments that fit perfectly in every size.



SAMPLING

From the first prototype to PPS, our sampling team is making sure that product being developed pass every stage and get improved through this process. Each sample is tested in accordance with our internal QC standards as well as end user's requirements. This is where bulk production is being prepared.



BULK PRODUCTION

After the PPS is approved and all fabrics and accessories are prepared, bulk production is starting. Our production team is making sure products are delivered on time without delays and in the required quality. Using the Microsoft's EPR, we can follow our production in real time.



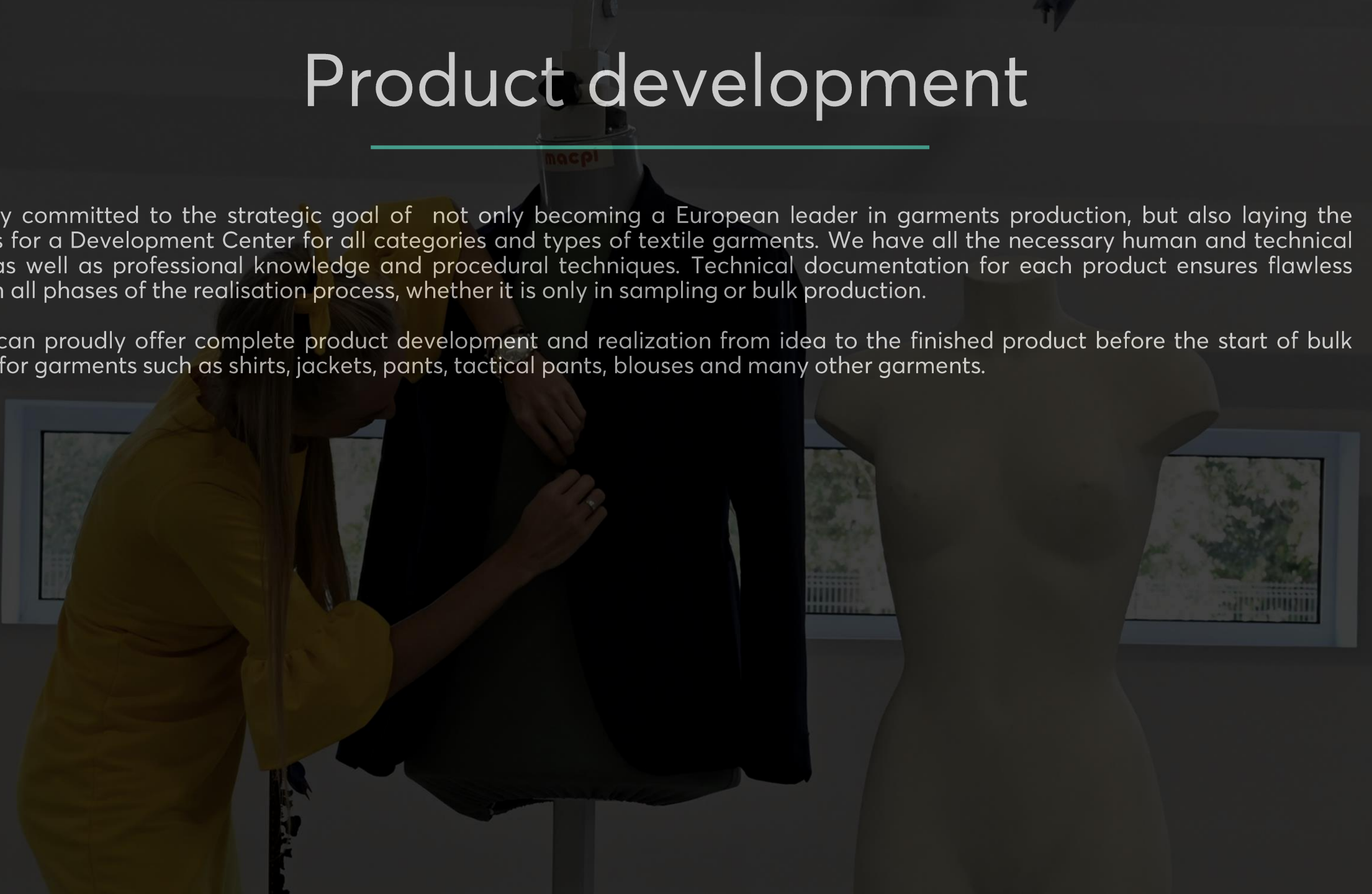
PACKAGING & DELIVERY

Garments are packed according to customer requirements. We have developed a partnership with reputable transport companies that are able to deliver in a shortest period.

Product development

We are fully committed to the strategic goal of not only becoming a European leader in garments production, but also laying the foundations for a Development Center for all categories and types of textile garments. We have all the necessary human and technical resources, as well as professional knowledge and procedural techniques. Technical documentation for each product ensures flawless execution in all phases of the realisation process, whether it is only in sampling or bulk production.

Today, we can proudly offer complete product development and realization from idea to the finished product before the start of bulk production for garments such as shirts, jackets, pants, tactical pants, blouses and many other garments.



Our brands



„Armis“ is our brand that represents part of our business which is comprised of military and police uniforms, protective wear as well as corporate wear.

The word „Armis“ comes from latin which represents the „shield“ representing the protection we are designing and offering. The backbone of „Armis“ is development and production of highest quality military and police garments and equipment using durable fabrics and market's best practice. The models are developed and tested by working closely with the end users.

In terms of protective wear, various garments from „Armis“ portfolio can cover the combat hazards such as: flame, static, heat, low visibility, abrasion, chemical splash, arc flash and other.

www.armis.rs



Military and police uniforms

The goal is simple – military and police end users together with our Product development team are every day trying to create something far superior, comfortable, functional and durable.

Combined with market's best options when it comes to fabrics and accessories, we are proud to offer solutions that meet the highest market demands.

Personal protective equipment

„If you believe safety is expensive – try an accident“ – is our mantra when it comes to personal protective equipment (PPE).

We cover the industries such as oil & gas, transportation and logistics, agriculture, chemical production, medical and others. Being able to develop and produce garments that might and will save someone's life is what gives us motivation to continue researching and improving existing solutions.

Corporate uniforms

We design, develop and produce modern formal as well as casual corporate uniforms for the industries such as airlines, automotive, hospitality, health care, highway and railway services, utilities and warehousing.

All types of personalisation can be done within our production facility such as embroidery and printing.

Our brands

LUSS

GRUPPO DI MODA

Production of high quality men's and women's clothing. Production dedicated to precise, masterful workmanship with an emphasis on creative constructive solutions.

Luss Gruppo di Moda is the owner of licenses for the Italian fashion brands *Sonia Speciale* and *Carlo Giaccaro*, whose models are successfully sold throughout Europe, America, Asia and Africa.

www.lussmoda.com

S O N I A S P E C I A L E

Sonia Speciale
MADE IN ITALY



Together with our Italian partners, the company *Missardi S.p.A.*, which is a world leader in the development and production of the most famous luxury fashion brands, we have developed collections specifically for the ideologically very demanding fashion designers *Sonia Speciale* and *Carlo Giacarro*.

The collections are complex in production and realization and they stand out on the market for the uniqueness of the construction, the combination of luxury fabrics, as well as the quality of production. All pieces are produced in limited series, which makes the collections even more special. They are exhibited and promoted in salons and fashion fairs around the world, including the world-famous *Pitti Uomo* in Florence.



CARLO GIACCARRO

Medical masks production

“

When we saw what kind of situation awaited us with the COVID19 virus, we simply had to start. Who will if not us!

Sava Mitrovic, Managing director

- ▶ Three-layer
- ▶ For one time use
- ▶ Packing (50 pcs) in a box 20x10x10cm
- ▶ Production capacity: 3mil/per month
- ▶ With antibacterial filter cloth that provides A HIGH LEVEL OF BACTERIAL EFFICIENCY: +98% BFE



OUR PRODUCTION PROCESS

Production plant & quality assurance



Behind every successful brand
stands an exceptional
manufacturer.

*TEKIN YILMAZ, PRODUCTION
MANAGER*

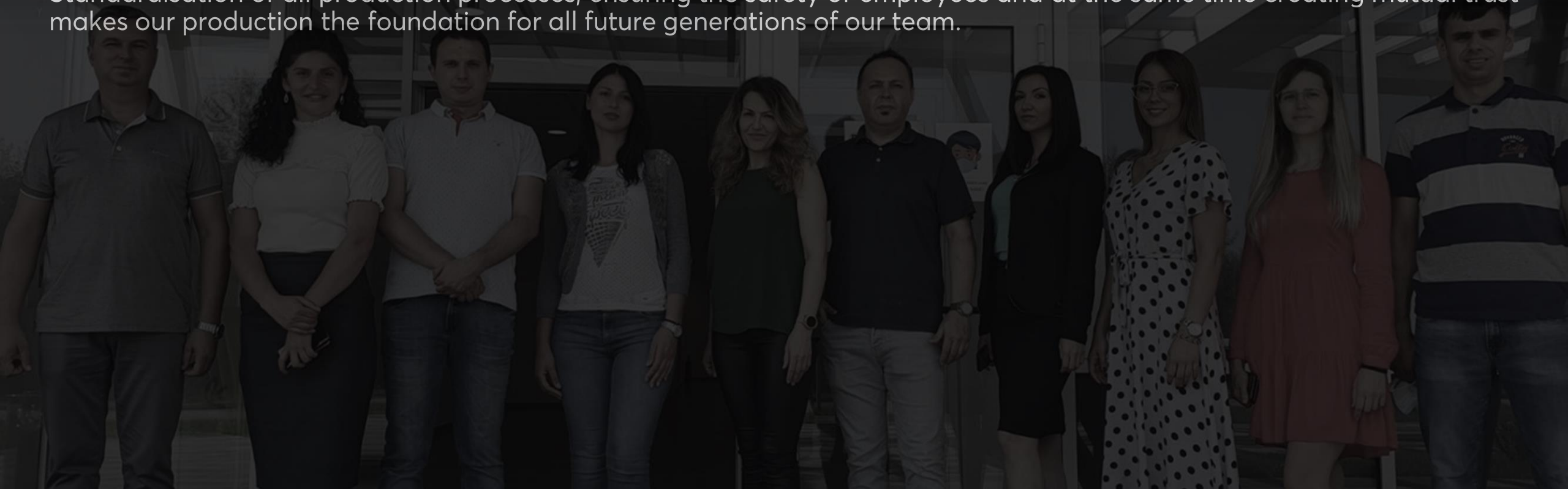


Production site Raska

Our dedicated, young and talented production team in Raska is comprised of international experts in textile production coming from Serbia, Romania, Turkey, Bangladesh and Italy. The backbone of their work is quality and efficiency.

We are constantly working on improving our production processes and increasing efficiency following the principles of Lean Six Sigma business philosophy that we nurture in our daily work. This way of working allows us to adapt extremely quickly to changes in the market and adjust our performance in accordance with customer requirements.

Standardisation of all production processes, ensuring the safety of employees and at the same time creating mutual trust makes our production the foundation for all future generations of our team.





Production quality assurance

It is our priority to ensure quality. All processes from yarn entry to final product referral are examined, inspected and developed within the framework of ISO quality management system.

A separate organizational unit that deals exclusively with standardization and quality control and aims to determine and ensure standards and acceptable levels of quality of all finished products. This process is done independently and is assuring customers that each manufactured garment has no defects.

In our production process, each garment must go through at least 3 steps of quality control:

- ▶ Control of fabrics, materials and raw materials;
- ▶ Quality control of production process;
- ▶ Packaging control and final quality control.

Production capacity

▶ **500.000 pcs**
Yearly capacity

▶ **3 – 5 weeks**
Production cycle after raw material receipt

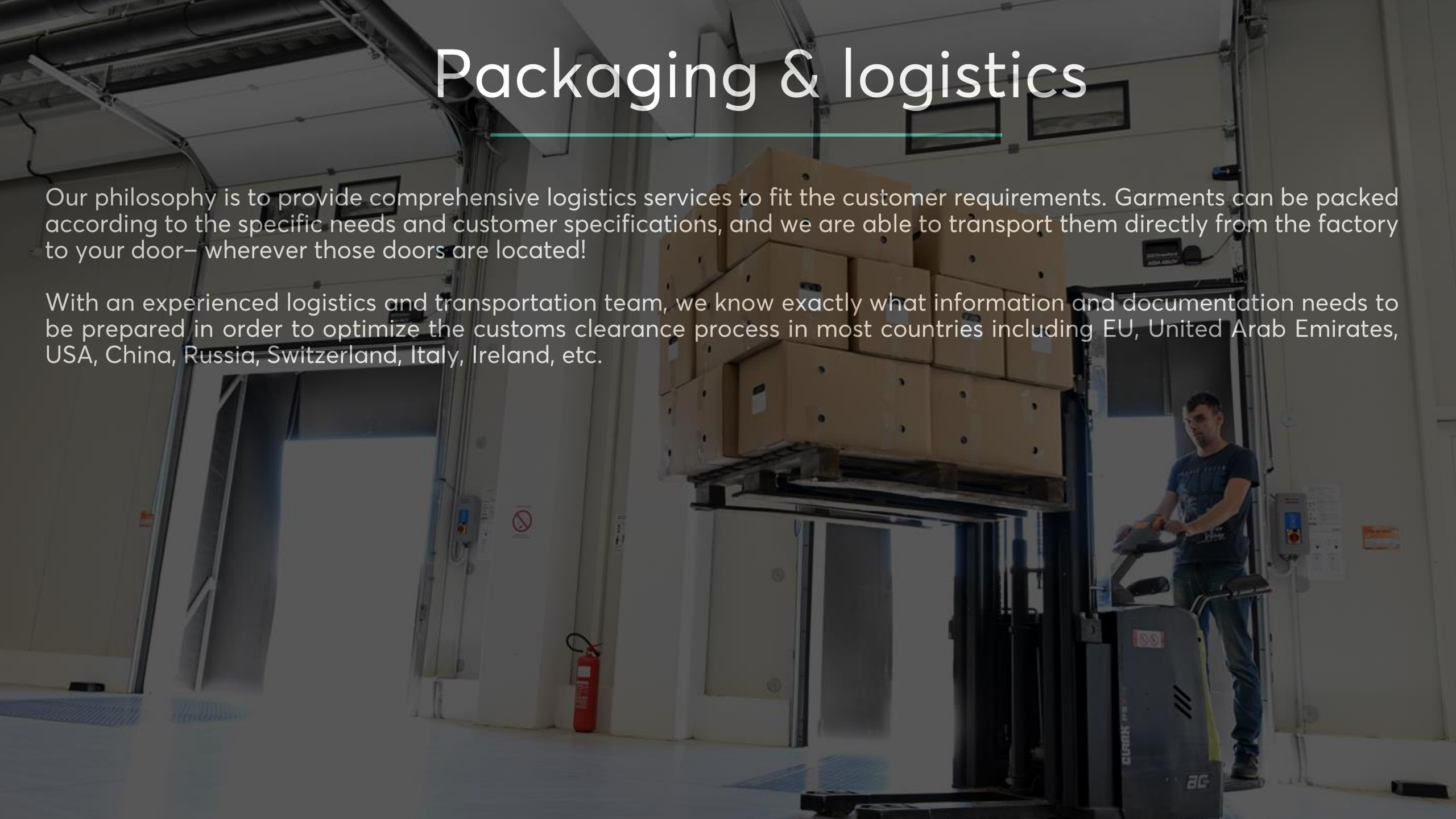
▶ **1.000 pcs**
Minimum order

▶ **10.000 pcs**
Optimal order

Packaging & logistics

Our philosophy is to provide comprehensive logistics services to fit the customer requirements. Garments can be packed according to the specific needs and customer specifications, and we are able to transport them directly from the factory to your door— wherever those doors are located!

With an experienced logistics and transportation team, we know exactly what information and documentation needs to be prepared in order to optimize the customs clearance process in most countries including EU, United Arab Emirates, USA, China, Russia, Switzerland, Italy, Ireland, etc.





BUSINESS SUSTAINABILITY

Quality guarantee of our business

Sustainable business of Luss Textile

With the fundamentals and sustainability integrated in our everyday work, we can achieve many great things. For us, sustainable business means creating value for the people, the environment and the community in which we operate. We want to build stable and long-term relationships as well as a successful business that will lead to positive effects on the environment and the company itself.

We are proud to differ not only in terms of customer relations and quality, but also in terms of ethical responsibility. Our quality guarantees include several principles and we conceive our sustainability as a work in progress and never ending task. We have the ambition to generate a positive impact in the industry through our programs, projects and practices. And that is our commitment.



QUALITY
CONTROL



ECO
RESPONSIBILITY



HUMAN
RIGHTS



MEETING
DEADLINES



TIMELY
DELIVERY

Vision, Mission & Our Values

VISION

Recognised as an EU leader in product development and bulk production of highest quality garments

MISSION

Commitment to continuous improvement of product and process quality and achieving great customer satisfaction

VALUES

Professional, reliable and innovative in relation to employees, clients and partners



Business quality guarantee

We have certificates that confirm the fulfillment of high standards in the production of garments. The quality control system is the only guarantee of our vision. Quality standards are the highest priority of all segments of our company, from management to production process.

We own official certificates that have different purposes, as follows:

- ▶ ISO 9001:2015 – internationally recognized standard for Quality Management System (QMS);
- ▶ ISO 13485:2016 – internationally recognized quality management standard for manufacturers of medical devices and related services;
- ▶ ISO 14001:2015 – internationally recognized environmental management standard;
- ▶ ISO 45001:2018 – internationally recognized standard for Occupational health and safety management (OHS).

The best in their business.

Our Sales & Business Development team daily upgrades existing and opens new business lines in accordance with the development strategy. Negotiations with clients regarding commercial and technical conditions, project management from the moment of first contact with the customer until the end of production and delivery of finished products, as well as compiling commercial offers to the client, are just some of the activities of this team.



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Innovation – our path to success!

LUSS
TEXTILE

